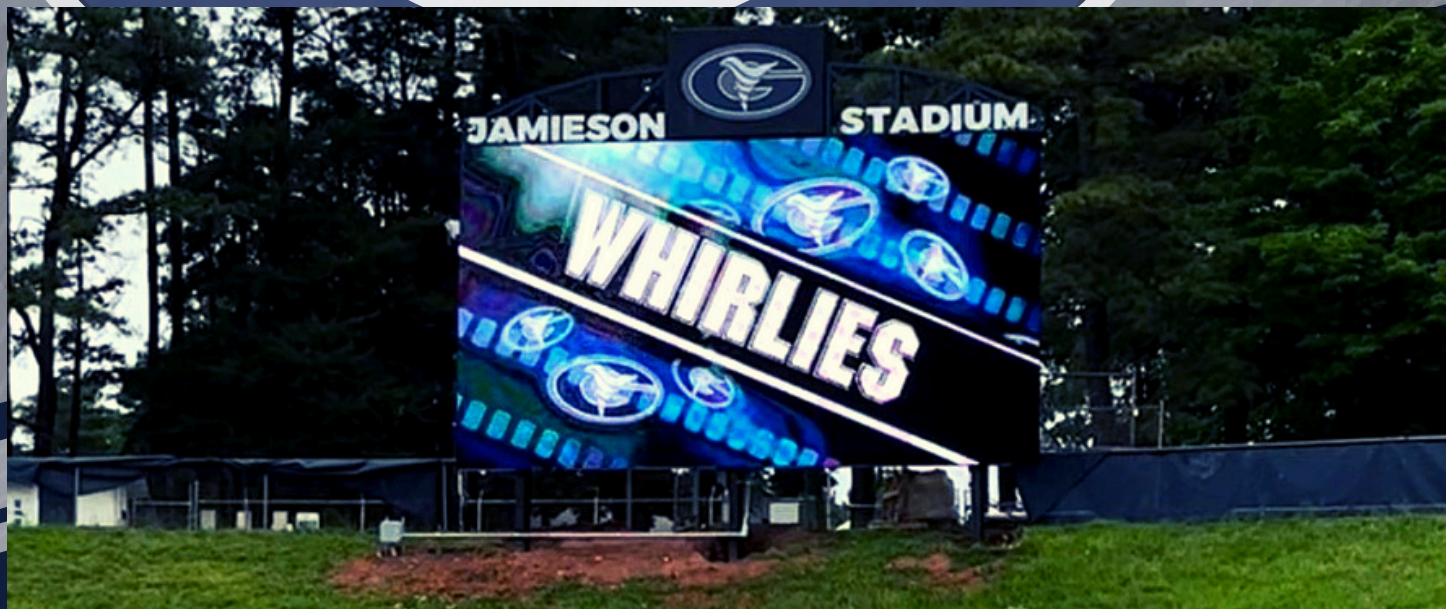




# GRIMSLEY HIGH SCHOOL PARTNERSHIP PACKAGES



We are excited to offer your business an opportunity to showcase your school and community support while taking advantage of prime advertising during every game. But your support goes beyond game night. Your sponsorship also contributes to:

## ACADEMICS



students can get hands-on experience beyond the classroom

## ACTIVITIES



band, cheer and student government can all see benefits from your sponsorship

## BUDGET



your business can help pay for the video board itself, and add to school funds

## ATHLETES



students get pumped up when they see themselves in lights

## GAIN THE HOME-FIELD ADVANTAGE PARTNER WITH GRIMSLEY

- 1 Show support for our community and students
- 2 Create brand awareness and visibility
- 3 Increase brand loyalty
- 4 Stimulate sales
- 5 Reach local and out-of-town customers more effectively
- 6 Set yourself apart from the competition
- 7 Drive traffic to your business
- 8 Enhance the fan experience and leave a positive impression about your business and our team
- 9 Help keep athletic programs healthy and competitive



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# GRIMSLEY HIGH SCHOOL PARTNERSHIP PACKAGES

## HURRICANE PARTNERSHIP

(\$8,000, ANNUAL PAYMENT, 3-YEAR TERM)

### STATIC SIGNAGE

- One (1) nonlit panel on football main scoring display
- One (1) 3.5' x 9' Banner in Sawyer Gymnasium

### DIGITAL CONTENT

- Twenty-five (25) brand impressions per football game
- One (1) :30 second commercial spot per football game
- One (1) game feature for football (ie. touchdowns, field goals, etc.)
- One (1) cross promotion per game (PA included if needed)
- Ten (10) brand impressions per outdoor athletics event
- Ten (10) brand impressions per all indoor athletic events

### HOSPITALITY

- Four (4) All-Sport passes
- Four (4) to HAECO Invitational

### MEDIA

- Logo on Athletic Booster Website ([gowhirlies.org](http://gowhirlies.org))

### PRINT

- Full Page Advertisement in Football Program

### OTHER BENEFITS

- Opportunity for One (1) title game sponsorship for football
- Opportunity for coupon distribution and/or table display
- Opportunity for in-game promotion/cross promotion
- Public Address Announcement per football and basketball games
- Logo recognition on promotional item during football and basketball seasons







# GRIMSLEY HIGH SCHOOL PARTNERSHIP PACKAGES

## **MONSOON PARTNERSHIP**

(\$5,000, ANNUAL PAYMENT, 3-YEAR TERM)

### **STATIC SIGNAGE**

- One (1) 3.5' x 9' Banner in Sawyer Gymnasium

### **DIGITAL CONTENT**

- Twenty (20) brand impressions per football game
- One (1) :30 second commercial spot per football game
- One (1) game feature for football (ie. touchdowns, field goals, etc.)
- One (1) cross promotion per game (PA included if needed)
- Six (6) brand impressions per all outdoor athletic events
- Six (6) brand impressions per all indoor athletic events

### **HOSPITALITY**

- Four (4) All-Sport passes
- Four (4) to HAECO Invitational

### **MEDIA**

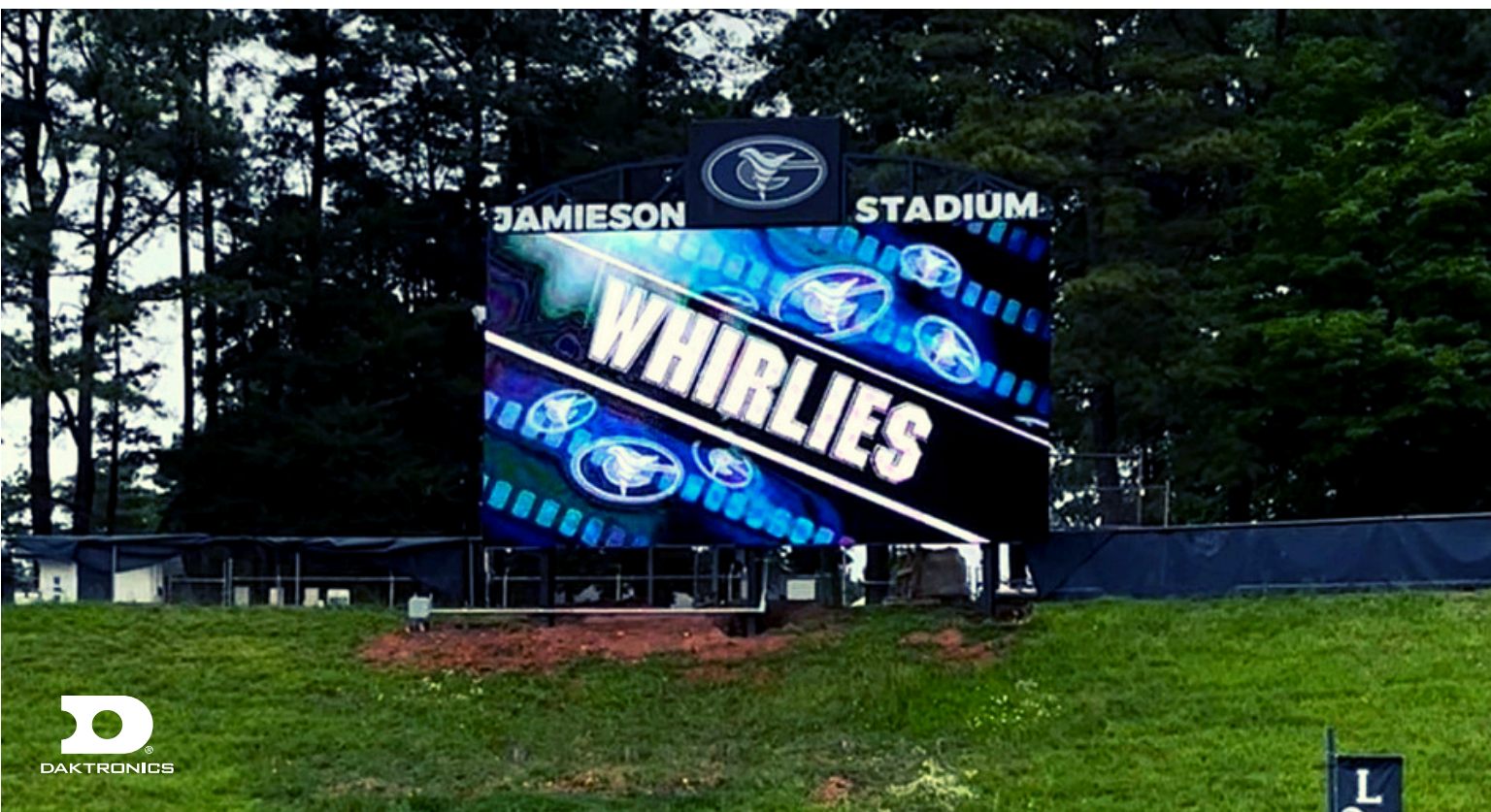
- Logo on Athletic Booster Website ([gowhirlies.org](http://gowhirlies.org))

### **PRINT**

- Full Page Advertisement in Football Program

### **OTHER BENEFITS**

- Public Address Announcement per football and basketball games
- Logo recognition on promotional item during football and basketball seasons





# GRIMSLEY HIGH SCHOOL

## PARTNERSHIP PACKAGES

### **CYCLONE PARTNERSHIP**

*(\$2,000, ANNUAL PAYMENT, 1-YEAR TERM)*

#### **DIGITAL CONTENT**

- Twelve (12) brand impressions per football game
- One (1) game feature for football (ie. touchdowns, field goals, etc.)
- Four (4) brand impressions per outdoor athletic events
- Four (4) brand impressions per indoor athletic events

#### **HOSPITALITY**

- Four (4) Regular Season Passes for football

#### **MEDIA**

- Logo on Athletic Booster Website ([gowhirlies.org](http://gowhirlies.org))

#### **PRINT**

- Half Page Advertisement in Football Program

#### **OTHER BENEFITS**

- Public Address Announcement per football and basketball games







# GRIMSLEY HIGH SCHOOL PARTNERSHIP PACKAGES

## **TWISTER PARTNERSHIP**

*(\$1,000, ANNUAL PAYMENT, 1-YEAR TERM)*

### **DIGITAL CONTENT**

- Ten (10) brand impressions per football game
- Two (2) brand impressions per outdoor athletic event
- Two (2) brand impressions per indoor athletic event

### **HOSPITALITY**

- Two (2) Regular Season Passes for football

### **PRINT**

- Quarter Page Advertisement in Football Program

### **MEDIA**

- Public Address Announcement per football and basketball games

## **WHIRLWIND PARTNERSHIP**

*(\$500, ANNUAL PAYMENT, 1-YEAR TERM)*

### **DIGITAL CONTENT**

- Six (6) brand impressions per football game

### **HOSPITALITY**

- Two (2) Regular Season Passes for football

